

From Subscription to Ownership: Building a Custom Job Portal Platform

How we delivered a fast, credible MVP in 10 days, enabling our client to transition from a costly subscription model to a self-managed, scalable platform.

10 Days

Timeline to MVP

Cross-functional

Team Approach

100%

Platform Ownership

01 — THE CHALLENGE

Client Challenge

The client was previously managing his job portals through **Jobiqo**, a subscription-based platform that allowed multiple frontends to run on a shared backend. While functional, the recurring subscription costs for managing and hosting these services were challenging. Moreover, the client wanted more control over both infrastructure and long-term expenses. As a result, he decided to explore the feasibility of developing a similar platform that he could host independently on his own infrastructure, such as **AWS/Azure**.

Given the nature of this requirement as speed: the client wanted a working MVP within a very tight timeline of **ten days** to validate whether he could approach and realistically migrate, scale, or complement his existing Jobiqo-powered portals.

Delivering a fast yet credible proof of concept was the core challenge.

Rising Costs

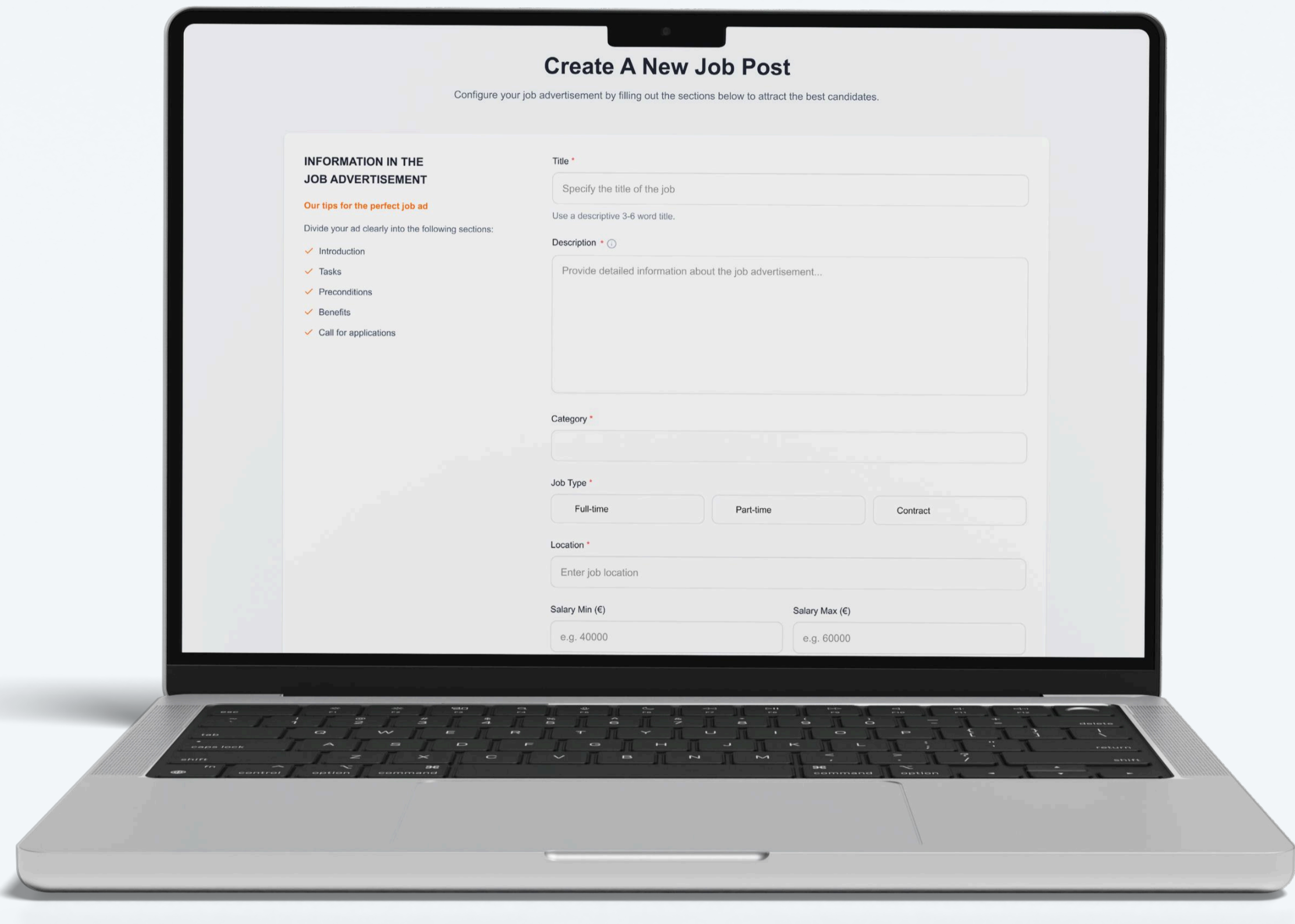
Recurring subscription expenses for maintaining infrastructure through Jobiqo platform

Limited Control

Lack of ownership over infrastructure and platform customization

Tight Timeline

Need for a working MVP within 10 days to validate the concept



02 — OUR SOLUTION

Our Approach

Given the aggressive timeline, we approached this as a **focused MVP delivery** rather than a full-scale platform build. We assembled a **cross-functional team** comprising:

Cross-Functional Team

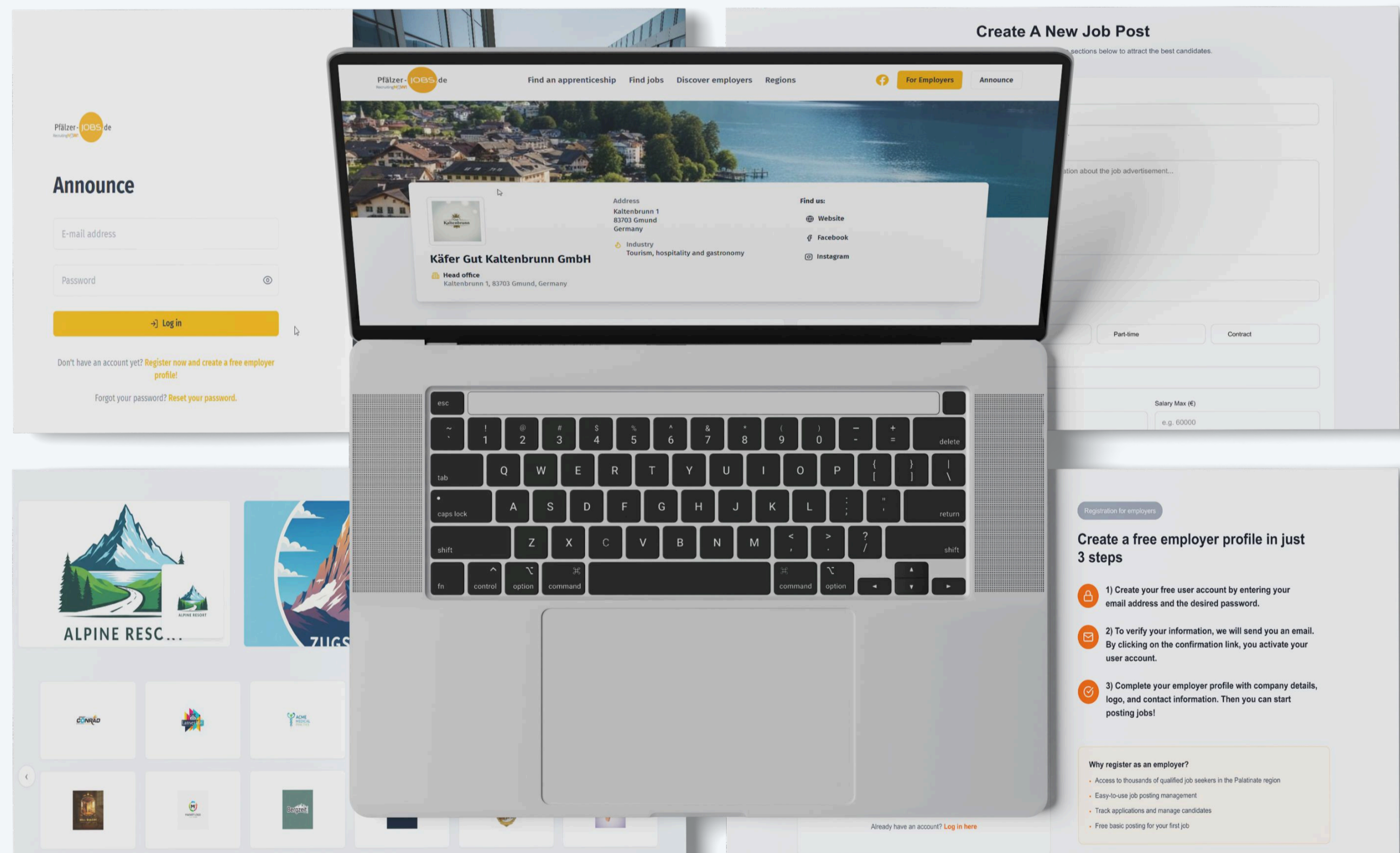
- Front-end engineer
- Back-end engineer
- Project manager
- QA resource
- DevOps Engineer for AWS deployment

Within the first three to four days, we completed the initial core design and deployed infrastructure to a development environment so the client could begin hands-on testing and feedback. This **parallel execution** allowed us to iterate quickly while keeping quality in check. By day eight, we completed the full MVP, aligned with the existing design and functionality of the client's job portals, followed by a structured QA round before presenting it for final review.

Throughout the build, the platform was designed with a **serverless or near-serverless mindset**, ensuring it could run on a shared backend with multiple frontends, similar to the architecture the client was accustomed to.

Development Timeline

- Initial Setup (Days 1-4)**
 Completed the initial core design and deployed infrastructure to a development environment.
- Parallel Execution**
 The client could begin testing and providing feedback while the team worked on refinement.
- Full MVP Delivery (Day 8)**
 Completed the full MVP, aligned with existing design and functionality.
- Quality Assurance**
 Conducted structured QA round before presenting it for final review.



03 — THE RESULTS

Impact & Value Delivered

The MVP was **successfully delivered the product ahead of the original target**, giving the client a clear and tangible proof of concept. The speed of execution instilled confidence that an independently hosted solution was both viable and scalable. As a direct result, the client decided to move forward into the second phase of the project, which involved fully replacing one of the existing Jobiqo-powered portals with the new platform comparable to Jobiqo.

This shift enabled the client to **regain ownership of his platform, reduce ongoing subscription costs, and manage operations directly through his own cloud infrastructure.**

Ultimately, the MVP served as a strategic turning point, transforming the client's dependency on third-party platforms into a **self-managed, extensible system.**

Delivered Ahead of Schedule

MVP successfully delivered, giving the client a clear and tangible proof of concept

Validated Feasibility

Speed of execution instilled confidence that an independently hosted solution was viable and scalable

Platform Migration

Client moved forward into second phase, replacing one of the existing Jobiqo-powered portals with the new platform

Strategic Transformation

MVP served as a strategic turning point, transforming client's dependency on third-party systems into a self-managed system

Key Success Metrics

Eliminated

Subscription Costs

Full Ownership

Platform Control

AWS Cloud

Infrastructure

